

#### FOR IMMEDIATE RELEASE

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# KHAZANAH AND JOHAN CRUYFF FOUNDATION LAUNCH CRUYFF COURT IN MALAYSIA

Khazanah Nasional Berhad ("Khazanah") is pleased to announce its collaboration with world-renowned football legend Johan Cruyff, via the Johan Cruyff Foundation, to bring to Malaysia a unique football experience through the development of the Cruyff Courts, public playing fields located in the centre of neighbourhoods to provide safe places for children to play, develop and enjoy themselves.

The collaboration is a Corporate Responsibility ("CR") programme that brings together the positive power of sports to children, youths and the larger community in the vicinity of the Cruyff Court. It enables children and youth from low-income families and special needs children to play, develop and learn from each other.

Under this programme, two Cruyff Courts will be built, one each at Kuala Lumpur and Johor Bahru. Khazanah will contribute a total of RM3.1 million to build, maintain and administer both facilities whilst corporate sponsors will fund the programme that amounts to RM200,000 annually.

Cruyff Court Kuala Lumpur is planned to be built in Brickfields, Kuala Lumpur. In addition, CIMB Foundation has come on board as the anchor corporate partner for the Cruyff Court Kuala Lumpur programme with a commitment of RM200,000 annually. The Cruyff Court in Johor Bahru has been completed and is located at Sekolah Rendah Kebangsaan Mohd Khir Johari in Kampung Melayu Majidee, Johor Bahru. It will be officially launched on 4 September 2012, with the ceremony witnessed by D.Y.A.M. Tunku Ismail Idris ibni Sultan Ibrahim, the Tunku Mahkota of Johor. Cruyff Court Johor Bahru will be managed by Iskandar Investment Berhad ("IIB"). Khazanah is the majority shareholder of IIB with a 60% shareholding, while Employees Provident Fund and Kumpulan Prasarana Rakyat Johor own 20%, respectively. Malaysia is the second Asian country to have the Cruyff Court, after Japan. In total, there are 160 Cruyff Courts around the world.

The unique proposition of the Cruyff Court concept is that it provides a platform for the surrounding community to come together and strengthen ties and bonds. The facility functions as a common area for neighbourhood activities, and is accessible as well as safe for children to play. In addition, the Cruyff Court can serve as a centre for the development of talent, through potential partnerships and collaborations with schools, institutions of higher learning and sports academies.

Tan Sri Dato' Azman Mokhtar, Managing Director of Khazanah, said: "Khazanah's collaboration with the Johan Cruyff Foundation is an important component of our CR efforts in both the Kuala Lumpur and Iskandar Malaysia areas. Through these facilities, we hope to do our part in providing children and youths, especially those from low income and vulnerable



backgrounds, with a place to not only to have fun but also the opportunity to excel both in sports as well as in life."

Carole Thate, Director of the Johan Cruyff Foundation said: "We are pleased to partner with Khazanah to build the two courts here in Malaysia. Today marks a proud day for us at Johan Cruyff Foundation. More importantly, the realisation of this court will enable kids in and around the community to enjoy themselves and connect with each other."

Johan Cruyff is a name known to many football fans around the world. A former Dutch national team footballer, Cruyff led Holland to the runners-up medal in the 1974 World Cup, where he was named as player of the tournament. He played for clubs such as Ajax Amsterdam, winning the European Cup in 1972, and Barcelona. He later became the manager of Ajax and Barcelona, winning various European and national leagues and cups along the way.

Cruyff is also well respected for his work with communities centred around the philosophy of: "You may not always think about it, however, when you have the possibility to do something for another, you must take that opportunity". The Johan Cruyff Foundation originated from the above philosophy and was established in 1997. Cruyff was one of the first influential sportsmen in the Netherlands to connect his name to a foundation.

After many years of participating in fundraising activities, Cruyff wanted to use his influence to support sports, games and movement projects to improve the life of children all over the world. He, and thus the Foundation, pays special attention to children with special needs and less fortunate youngsters.

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### About Khazanah Nasional Berhad

Khazanah is the strategic investment fund of the Government of Malaysia entrusted to hold and manage the commercial assets of the Government and to undertake strategic investments. Khazanah is involved in various sectors such as power, telecommunications, banking, healthcare, airport management, infrastructure, leisure & tourism, property development, broadcasting, investment holding, and technology. Some of the key listed companies in Khazanah's investment portfolio include Telekom Malaysia Bhd., Tenaga Nasional Bhd., CIMB Group, Axiata Group Bhd, IHH Healthcare Bhd., Malaysia Airports Holdings Bhd. and UEM Land Holdings Bhd. For further information on Khazanah, please visit <a href="https://www.khazanah.com.my">www.khazanah.com.my</a>.

## **About Johan Cruyff Foundation**

The Johan Cruyff Foundation was established in 1997 as a result of Johan Cruyff's aspiration to get children moving. Since its launch in 1997, the Johan Cruyff Foundation has grown into an organisation that keeps youth in motion every day. The Foundation does this by building Cruyff Courts (public playgrounds that give children back their play area), by supporting sports projects for children with disabilities and organising unique sporting events for youth. For further information on the Johan Cruyff Foundation, please visit <a href="https://www.cruyff-foundation.org">www.cruyff-foundation.org</a>.

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